

An aerial night view of a city, likely London, with a central logo overlay. The city is illuminated with warm yellow and orange lights, and a prominent tower is visible in the distance. The logo is a white square with a thin border, containing the text 'M&S ENERGY' in white. The background of the logo is a blurred, semi-transparent image of the city.

M&S  
ENERGY

*Smart meter data charter*

Our Data Charter sets out the standards that you can expect from us when we request, hold or use your personal information, including your smart meter readings; how you can get access to your personal energy consumption information; and what you can do if you do not think that our standards are being met.

## WHAT ARE SMART METERS?

The Government has laid out plans for every home in Great Britain to have a smart meter before the end of 2020.

Smart meters will collect your meter readings throughout the day and will store your readings for 13 months. Once a reading is older than 13 months, the smart meter will delete the information. Smart meters will communicate with your smart energy monitor, which will tell you how much energy you're using almost immediately, so you can use this information to save energy and money and also contribute to the UK's carbon reduction targets. Smart meters will send and receive information using a secure wireless network, so the meter can send us your meter readings and we can even change your tariff or, for our customers on our pay as you go tariff, add credit without having to visit your home. We will not action any changes to your tariff or your account without making every effort to contact you first.

## WHAT ARE THE BENEFITS OF A SMART METER?

**Accurate bills** – the smart meter will send us your meter readings, almost completely eliminating the need for estimated bills. (We do rely on a mobile phone signal to receive your readings and if for any reason this signal, or the meter, should fail then we will have to produce a bill based on an estimated reading).

**No meter reading visits** – smart meters allow your meter to be read remotely, meaning we won't have to visit your home to read your meter. Although some visits will still be necessary to check the meter is working properly.

When pay as you go tariffs become available through smart meters you will be able to choose to move to **prepayment** without needing to have the meter changed.

The **smart meter** will be installed at no up front cost to you and a **smart energy monitor will be offered to you, free of charge, as part of the installation** – a smart energy monitor has a screen which shows how much energy you're using at any one time so you can keep track of your energy usage and budget more easily.

**Could help you save money** – by seeing how much energy you're using and having an idea of which appliances use the most energy, you may be able to reduce your energy usage and save money. You may be able to benefit from different tariffs, which could give you better rates for using your energy at different times of day.

## YOUR CHOICES

You can make choices about how we collect and use your information at any time before or after your smart meter is installed, including when you are notified of any changes to how your information is collected or used.

## BEFORE WE COLLECT YOUR PERSONAL INFORMATION AND METER READINGS, WE WILL

- make sure that we tell you why we need the information (including your meter readings)
- give you the opportunity to opt-in and allow us to collect your meter readings more regularly than one meter reading per month. The Government allows us to collect one meter reading per month to calculate your energy bill and to meet our legal obligations
- give you the opportunity to allow us to obtain your meter readings on a half-hourly basis and explain to you the benefits that this can offer you. The meter readings will be collected once a day and will not be collected in real-time (unless it is needed for a particular product or service you have agreed to take). We won't be able to see the exact time you have used your energy, just a total amount used between any two separate meter readings
- give you the opportunity to agree to us using your meter readings for marketing purposes.

## WHEN WE COLLECT YOUR PERSONAL INFORMATION AND METER READINGS, WE WILL

- collect your information lawfully and only in connection with your relationship with us
- do our best to ensure your personal information is accurate and kept up-to-date
- avoid collecting any unnecessary information
- protect your information and meter readings and make sure only authorised people have access to it
- make sure we only keep your information as long as necessary, in line with our legal and regulatory duties
- advise you in advance, and where necessary obtain your consent, if the way your information and meter readings are to be used changes, or if they are to be used for different purposes
- remind you at regular intervals throughout our relationship of the choices you have made for our use of your personal information, including your meter readings
- advise you how you can access the energy consumption information stored on your smart meters
- require any third parties who may hold your information on our behalf to apply the same standards to safeguard your information.

## WE WILL NOT

- use meter readings from your smart meter to market products or services to you, if you have asked us not to
- action any changes to your tariff or your account without contacting you first
- give third parties your personal information and your meter readings for their own marketing purposes without your agreement

- transfer your personal information and meter readings to an organisation outside of the United Kingdom unless such an organisation ensures an adequate level of protection under the Data Protection Act 1998 to safeguard your personal information
- collect consumption information about the use of your individual appliances in your home, unless it is needed for a particular product or service you have agreed to take from us.

## YOUR RESPONSIBILITIES

- please provide us with accurate information
- please tell us as soon as possible if there are any changes to the information provided, such as a change of address to help us to keep your information accurate and up-to-date
- please tell us as soon as possible if you notice a mistake in the information we hold about you.

## KEEPING YOUR PERSONAL INFORMATION SECURE

- the meter readings we collect from smart meters will be protected using a range of security measures, including those agreed with the Government
- access to information from your smart meter will be limited to authorised members of staff who have received appropriate training
- any third parties who may hold your information on our behalf will apply the same standards to safeguard your information.

## WHO ELSE MAY BE GIVEN ACCESS TO THE INFORMATION COLLECTED FROM YOUR SMART METER?

- organisations and agents that we appoint to help us with our day to day business obligations or who help us provide products and services to you. We will ensure that these organisations follow our charter
- industry parties, such as network companies who help manage energy supply, distribution and central industry systems
- the police or other organisations, including industry bodies involved in preventing and detecting theft or fraud
- if you decide to leave us, we will still be able to access historical meter readings for the period we supplied you – we won't be able to access any new information generated from your smart meter from the date your new supplier takes over
- organisations we have been asked to provide information to, by ofgem or the government, to undertake questionnaires or surveys.

## HOW WE CAN HELP

Please contact us for more information on:

- finding out what information we hold about you
- how to correct any mistakes in your information

- circumstances where we can pass on your personal information without telling you (such as in relation to a criminal investigation)
- how we collect and use your personal information
- how we maintain accurate and up-to-date information
- you should also read our General terms and conditions for the supply of electricity and/or gas, which set out how we will use your personal information.

To request a copy of this document in large print or braille, please contact our SSE smart customer services team on **0345 071 3991**.

## IF THINGS GO WRONG

Our aim is to get things right first time, every time. But if we do something wrong to upset or frustrate you, please tell us. We will do our best to fix it. Please contact us at M&S Energy, 4 Penner Road, Havant, Hampshire, PO9 1QH or calling 0345 071 9649 and giving your account details.

To view our full Complaint Handling Statement and Procedure please visit our website ([www.mandsenergy.com/help/complaints-procedure](http://www.mandsenergy.com/help/complaints-procedure))

Our General terms and conditions for the supply of electricity and/or gas, including those relating to smart metering are available [www.mandsenergy.com/terms-and-conditions](http://www.mandsenergy.com/terms-and-conditions) or by writing to us at M&S Energy, 4 Penner Road, Havant, Hampshire, PO9 1QH.

SSE is a signatory of the Smart Metering Installation Code of Practice (SMICoP). We encourage you to read the SMICoP document prior to the installation of your smart meter(s) and keep a copy for future reference. You can find the SMICoP on our website at [sse.co.uk/smartinfo](http://sse.co.uk/smartinfo). Alternatively we will happily send you this document in the post. Simply write to us at SSE Smart Customer Services, 4 Penner Road, Havant, Hampshire PO9 1QH requesting a copy. You can also phone us for copies on 0345 071 3991 or email us at [smartcustomerservice@sse.com](mailto:smartcustomerservice@sse.com)

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